

TIM HINES: KEYNOTE SPEAKER & MC



Hi! I'm Tim Hines, a global keynote [speaker](#), emcee, [author](#), [podcast](#) show host, and consultant who helps business professionals accelerate their growth by guiding them to be more collaborative, innovative, and influential.

My dynamic and energetic personality offers a unique entertaining flair to my talks by lighting up the room while providing audiences with new tools and skills and will leave them feeling motivated and educated. With over 10 years of speaking experience, I have spoken around the world with industry-leading organizations and companies.



TOPICS

Human Communications

Employee and customer needs have evolved and in this digitally saturated world, they crave authenticity and real human connection to win their hearts and minds.

Harnessing the Power of the Gen Y & Gen Z

The new generations have arrived and are changing business as we know it. Learn curious habits of Gen Y and Gen Z-ers and reveal their unavoidable impact.

Using an Entrepreneurial Mindset for Growth

Marketing & sales leaders, much like entrepreneurs, take big ideas and bring them to life, however they have only scratched the surface on how a starter mindset can propel their careers into overdrive and guarantee success.

PRAISE

"A lot of presenters talk about best practices but Tim talks about next practices. Instead of regurgitating more of what people need to do now, he tells attendees what they need to be preparing for to stay relevant. Aside from being a dynamic presenter, he was engaged with attendees throughout the day and was great to work with."

Stephen Brent May, Marketing Edge Co-Chair @ AMA Houston

"Tim did an awesome job hosting our Product Marketing Summit. His high energy kept the audience engaged and ensured there was plenty of lively conversation and questions throughout. Tim has a clear passion for all things marketing and a wealth of knowledge to share."

Rose Johnstone, Community & Event Director @ Product Marketing Alliance

TIM HINES: SPEAKING RESUME



- B2B Marketing Exchange, Scottsdale (Feb, 2024) – KEYNOTE: *The Starter State of Mind: How an Entrepreneurial Spirit will Make You a More Savvy Marketer*
- International Inbound Travel Assoc. Annual Summit, Memphis (Feb. 2024) – KEYNOTE & PANEL MODERATOR: *Using AI to Accelerate Your Business While Keeping Things Human*
- Digital Marketing Financial Summit New York (Nov. 2023) – EMCEE & PANEL MODERATOR
- PCCA International Seminar (Oct. 2023) – KEYNOTE: *Using AI to Accelerate Your Marketing and Keep it Human*
- Meeting Planners International TEC Elevate (Sep. 2023) – KEYNOTE: *Gen Z Influencers in Meetings & Events*
- Digital Marketing Financial Summit Canada (Jun. 2023) – EMCEE & PANEL MODERATOR
- CMO Alliance Summit NYC (Mar. 2023) – PANEL MODERATOR: *Building the Ultimate Marketing Team*
- AMA Houston Marketing Edge (Feb. 2023) – KEYNOTE: *Human Marketing & Communications*
- GBTA Austin (Jan. 2023) – KEYNOTE: *Human Communications in Travel*
- GBTA Utah (Jan. 2023) – KEYNOTE: *Gen Y & Gen Z Influencers in Travel*
- Digital Summit Dallas (Dec. 2022) – KEYNOTE: *Rethinking Your Channels in a Post-Digital Age*
- Global Business Travel Association Europe Conference (Nov. 2022) – KEYNOTE: *Gen Y & Gen Z Influencers in Travel*
- Akeneo Unlock Customer Conference (Oct. 2022) – EMCEE
- NCPA Annual Convention & Expo (Oct. 2022) – KEYNOTE: *Leveraging Generational Differences in Your Team*
- Global Business Travel Association Conference (Aug. 2022) – KEYNOTE: *Gen Y & Gen Z Influencers in Travel*
- Cardinal Health Retail Business Conference (Jul. 2022) – KEYNOTE: *Leveraging Generational Differences in Your Team and Patients*
- Product Marketing World Summit (Jun. 2022) – EMCEE & KEYNOTE: *How an Entrepreneurial Spirit will Make You a More Savvy Marketer*
- DigiMarCon California (Jun. 2022) – EMCEE & KEYNOTE: *Rethinking Your Channels in a Post-Digital Age*
- DigiMarCon South (May 2022) – KEYNOTE: *Rethinking Your Channels in a Post-Digital Age*
- Texas Business Travel Assoc. Education Day (May 2022) – KEYNOTE: *Gen Y & Gen Z Influencers in Travel & Work*
- Dun & Bradstreet CX Tech Talk (Apr. 2022) – PANELIST: *5 Ways Tech Can Help Navigate Customer Service Surges*
- Hexnode Partner Summit (Apr. 2022) – *Rethinking Your Channels in a Post-Digital Age*
- AMA Portland Ed Symposium (Apr. 2022) – *How an Entrepreneurial Spirit will Make You a More Savvy Marketer*
- AMA Phoenix Business Education Series (Mar. 2022) – *Rethinking Your Channels in a Post-Digital Age*
- PCCA Marketing & Sales Symposium (Mar. 2022) – KEYNOTE: *How Scrappy Marketers are Making a Big Impact*
- Austin GBTA Ed Luncheon (Feb. 2022) – *Gen Y & Gen Z Influencers in Travel & Work*
- AMA Houston Marketing Edge Conference (Jan. 2022) – *Rethinking Your Channels in a Post-Digital Age*
- Gen Crypto Conference (Nov. 2021) – *How an Entrepreneurial Spirit will Make You a More Savvy Marketer*
- Product & Growth Summit (Sep. 2021) – *Rethinking Your Channels in a Post-Digital Age*
- Oregon GBTA (Jul. 2021) – *Gen Y & Gen Z Influencers in Travel & Work*
- Georgia GBTA (Sep. 2018) – *Mobile Influences on Managed Travel*
- New York City GBTA (May 2017) – *Partnering with Millennials in Managed Travel*
- Oregon GBTA (Mar. 2017) – *Partnering with Millennials in Managed Travel*
- KLM/Air France Annual Sales Kickoff (Mar. 2017) – KEYNOTE: *Millennial Impact on the Travel Industry*
- Central & North Florida GBTA (Feb. 2017) – *Mobile Influences on Managed Travel*
- San Diego GBTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*
- New England GBTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*
- Los Angeles GBTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*
- Pittsburgh GBTA (Oct. 2016) – *Partnering with Millennials in Managed Travel*

TIM HINES: MORE PRAISE



AKENEO

Benedicte Ferrari, Head of Global Communications

We hired Tim to be our first-ever North American signature event MC and I have to say we were all pleased with the result. Tim was very easy to work with as well as flexible. He was very engaged from the intro call until d-day, including preparation work and rehearsal. On d-day, Tim was able to warm up the audience, keep the energy up all day long, and tailored his role to our brand. On top of everything, Tim was able to party as one of ours and make our event one of a kind all attendees will remember for a long-time."

DIGIMARCON

Aaron Polmeer, Managing Director & Event Producer

"Tim Hines is an energetic multi-talented and reliable Marketing Professional. He has been a Closing Keynote Speaker and Emcee at DigiMarCon Digital Marketing, Media & Advertising Conferences multiple times and hosted our Podcast Studio live interviews on the Exhibition Hall floor, and facilitated digital strategy Master Classes. Tim's willingness to tailor his style to blend with our conference and his suggestions for audience interaction and engagement added to our attendee experience. I look forward to working with Tim again in the future. Tim is highly recommended for Marketing Consulting and Paid Speaking Engagements."

NATIONAL COMMUNITY PHARMACISTS ASSOCIATION

Shantel Houston, Assoc. Dir., Education

"We were fortunate to be able to work with Tim for two pharmacy conferences in 2022. What made Tim's sessions GREAT beyond the information shared, was his energy, charisma, and ability to connect with the audience, effortlessly. Tim has a passion for speaking and for people and that makes all the difference! He has an in-depth understanding of the material he presents, sharing short, relatable stories from his personal life to help drive home the message. It was a breeze working with Tim to coordinate the message that he would be delivering to our members"

AMA MARKETING EDGE

Cindy Arzola, Global Demand Strategy

"As a co-chair for Marketing Edge 2022, I was excited to welcome Tim to the speaker lineup. His talk on what a Post-Digital Age signifies for marketers was not only insightful but also actionable. Attendees left with an understanding that there are new pillars to be aware of when approaching digital, such as brand accountability and user experience. Besides the great content he provided, his speaking style was highly engaging and left attendees raving about the session. We'd welcome him back to Marketing Edge anytime!"

KEYNOTE: HUMAN COMMUNICATIONS

The Way to Win in the Relationship Era of Business



Within this digitally-saturated and AI-intrigued world, the demand for authenticity and real human connection is greater than ever. No matter the business or product, it's ultimately made by people for people, and it's time we use a human communication strategy to win back our customers and employees hearts and minds.

This talk highlights trends and shares real-world winning examples while inspiring audiences to take immediate action by looking within to be human-centric.

OUTCOMES

- Learn how you can be more human-centric in your business
- Understand how to human speak to better connect with customers and employees
- Develop a communications plan that will allow you to lead with empathy

ROI

- Save time and money in developing a more a winning communications strategy
- Increase relationship retention of your employees and customers
- Create an overall happier and more helpful business environment

AUDIENCES

- Business leaders (C-suite, directors, and managers)
- Sales, marketing, and human resources leaders

This talk is available as a keynote or long-form workshop

KEYNOTE: STARTER STATE OF MIND

Driving Growth with an Entrepreneurial Mindset



What sets entrepreneurs so special? They dream, they plan, and they start. The good news is that entrepreneurial superpowers aren't reserved for only techies and ivy grads. With the right mind shift, we can start thinking like entrepreneurs to empower ourselves by creating value for others.

In this fun and engaging keynote, speaker and 3x entrepreneur, Tim Hines, reveals how when everyone is emboldened to be a *Starter* within the organization, it fosters stronger collaboration, higher performance, solution orientation, greater resiliency, and more overall success.

OUTCOMES

- Learn how to apply an easy, 5-step framework to obtain and utilize an entrepreneurial mindset in their work and lives
- Gain valuable insights into how successful entrepreneurial thinkers make decisions and navigate the ever-evolving landscape of business.
- Leverage examples from many other companies across industries that have been successful with these simple, practical, and inexpensive ideas

ROI

- Increase your work efficiencies by finding unconventional methods to get things done
- Speed up your internal processes using starter tactics to save you time
- Build strong go-to-market plans that maximize your budget and increase ROI

AUDIENCES

- Business leaders (C-suite, directors, and managers)
- Marketing and sales professionals at any level

KEYNOTE: GEN Y & GEN Z INFLUENCERS

Harnessing the Power of the Next Generations



The next generations have arrived and have changed business landscape as we know it. Together, we'll learn how to bridge the generational gap to live, work, and do business together.

This talk provides a deep dive into the curious habits of Gen Y and Gen Z-ers and reveals the unavoidable impact they are already having in business - from consumer and employment trends to their ever-increasing demands that impact the bottom line.

OUTCOMES:

- Understand the needs and expectations of these generations in business and the workforce
- Learn how to build a compatible strategy between the generations to keep them engaged
- Get actionable steps to make your products, services, and work environment more attractive to Gen Y and Gen Z

YOUR ROI:

- Save time and money on hiring & retention of these generations
- Increase customer retention by better articulating your product and business values

AUDIENCES:

- Business leaders (C-suite, directors, and managers)
- Sales, marketing, and human resources professionals
- Team leaders and managers

KEYNOTE: AI FOR BUSINESS

How this New Tool can be Used for Good, Not Evil



The robots are coming - to take your jobs or make them better? The dramatic rise of AI has everyone both excited and concerned about the future. This presentation will dive deep into what AI business is, where it's heading, and how you can capitalize on this new technology. It will also cover key tactics and tools that you can get started with right away that will make AI work for you, not against you.

OUTCOMES:

- Learn all the in's and out's of the AI do's and don'ts
- Get insight on how you can start using AI in your

YOUR ROI:

- Generate more impactful campaigns with less effort
- Save time and money when doing research and setup
- Optimize for better outcomes all around

AUDIENCES:

- Business leaders
- Marketing & sales professionals of all shapes and sizes